

BETH PROBST

*Founder & CEO of At The Core LLC
Trusted college & career planning resource for families*



Since 2012, Beth Probst, Founder and CEO of At The Core, has inspired parents of college-bound students to think strategically about how to select the best-fit college, major, and career so they don't end up wasting precious time, energy, and money. Beth's practical tips and stories from the trenches equip parents and students with information to eliminate the grasping and guessing and boost their confidence and clarity when making college-related decisions. Beth generously shares what students can do during high school to engage with their interests and take steps to leverage every opportunity before college.

POPULAR PODCAST & SPEAKING TOPICS:

- **Flipping the college planning process: Challenging families to flip that "college first" script and approach the process differently!**
- **Why go to college anyway? To get a better job! If students don't understand real-world careers, how can we help?**

290,000+
WEBSITE VISITS

16,000+
FOLLOWERS

7,000
FAMILIES
DIRECTLY
SERVED IN THE
PAST YEAR

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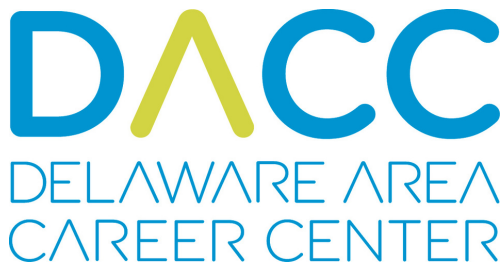
LinkedIn.com/in/bethprobst

“I have had the wonderful opportunity of working with Beth on various educational events over the past several years. **Having Beth Probst involved in your event as a speaker brings instant credibility and a high-level of engagement with the audience.** Her expertise on college and career exploration and planning has been such an asset and she has truly moved the needle in educating families on their options. I can’t recommend her enough.”



SHANE HAGGERTY

OWNER OF HAGGERTY SPECIAL PROJECTS



ALICIA MOWRY

PUBLIC INFORMATION OFFICER
DELAWARE AREA CAREER CENTER

“Beth Probst is truly passionate about helping students and parents prepare for life after high school. **That passion shines through in her speaking engagements where she brings energy, excitement, and a wealth of knowledge.** I have had the pleasure of working with her at a number of events and everyone who attended felt that they walked away with valuable information.”

Beth Probst wows families with her personable, conversational style. She is a trusted resource for thousands, and she makes parents feel connected with her common-sense guidance and practical thinking surrounding the high-stakes, high-pressure choices for their children!

